



smart | art

Think it | we'll print it

Company Profile

OUR COMPANIES AND WHAT WE DO



Smart Art – We Custom print all Interior Décor ideas from Large Format Seamless Wallpaper, Vinyl, PVC & Textiles.



Smart Gifts - Offer an extensive range of High-end Gifts, Apparel & Headwear.



Smart Print – Offers a wide range of Banners, Gazebo, Umbrellas etc

“Our mission statement is to make big business of small business, therefore we treat even the smallest request with all the importance and care that we would a major order.

We value and try to understand our customer's needs and are not satisfied until they are.”

Theresa van Wyk
Owner & Founder





Smart Art, Think it. We'll Print It.

We are dynamic, integrated branding company which provides a full spectrum of visual branding solutions.

Aligning your brand with our business ensures a streamlined, one-stop shop experience.





Smart Art Products

- Smart Art allows you to custom print and brand your personalized yoga mats, perfectly suited for private, commercial and professional use.
- The biggest revolution in quality carpet came through with the interior industry being introduced to stunning custom printed carpet that come in different creative designs.
- Our Flannel Fleece Blanket adds a smart and stylish touch to any home setting.





Custom Wallpaper

- Our digital experts will advise clients on all areas of digital print from concept to completion of any product, whether it's a single -colour wallpaper or a national print requiring multiple-destination delivery in South Africa or abroad;
- Our Wallpaper application can be used in retail, office and home environments;
- Think it, we'll print it!





Ready-to-Hang Canvas

- Canvas prints are one of the best ways to save and share your favorite memories;
- We offer custom canvas printing in a variety of sizes exactly to your specifications;
- Our photographic prints are mounted onto 50mm wood frames and are printed on the highest quality Picasso canvas.





Floor Graphic

- Our Floor Graphic application can be used in retail, office and home environments;
- Print a single image across entire floor space or use a repeat pattern;
- Floor Graphics are suitable for indoor use;
- Scratch resistant and waterproof, our Grey back vinyl is laminated with a thick clear lamination to protect your print from long term wear and tear.





Window Branding

- Frosted cut out;
- Frosted printed;
- Vinyl cut out;
- Vinyl printed;
- Don't have a design, use our inhouse design team.





Poster Papers

- At Smart Art we like to think of ourselves as the poster children of poster making. We print posters for all occasions, events, and locations;
- Our high-quality posters are made to be seen and come in all shapes, sizes and volumes;
- Direct from our Cape Town Head office to you. We print only the highest quality images, and we deliver right to your doorstep. Poster printing has never been easier;
- Think it, we'll print it!





Textile Printing

- Our range of fabrics includes various natural and synthetic materials;
- All fabric is supplied by the meter according to the fabric width of your chosen material;
- We supply both Digital and Rotary Textile Printing World Wide.





Text frame

- **NON-ILLUMINATED** Matrix Frame is already a well-established fabric framing system that can be seen across Europe and in the USA;
- The framing system can be found in most major fashion retail environments, car showrooms and supermarkets. It is also used extensively by major exhibition companies;
- Easy to change, easy to clean, the perfect solution for the everchanging service industry.

smart|art

Think it | we'll print it



3D Boards

- 100 % recycled, compostable and eco friendly;
- Paint them any color you'd prefer, or we'll happily do so for you with our full installation option;
- Delivered to your door within 14 days anywhere in South Africa.





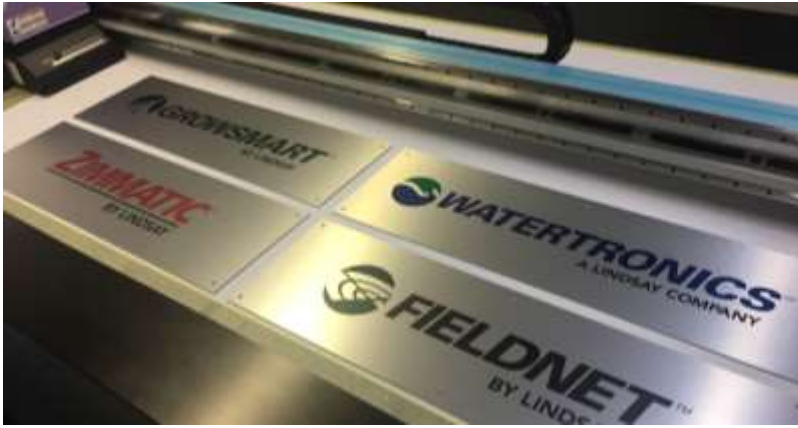
WPC WOOD PRODUCT

- For as long as we can remember, wood has mostly been the preferred choice of material for Interior and exterior decoration and protection of our homes. It was easily obtainable and mostly very cost effective.
- Smart Art introduces our new wooden panel product.
- Our Wood-Plastic Composites (WPCs) contents 70% wood fiber and 30% PVC

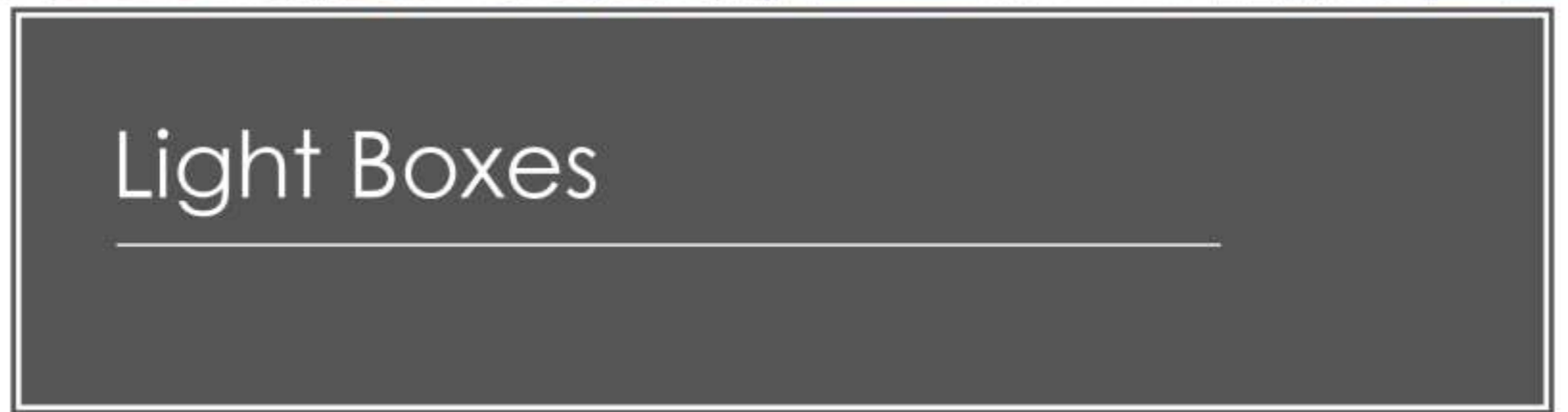




Smart Art's WPC panels offers the end user the look and feel of solid wood with lasting wood feel and colour.



Aluminium cut and print





Offering a choice of 18 branding techniques and the ability to combine multiple methods and locations on the same item, we're here to ensure a world-class experience when it comes to projecting the right image for your brand.

So, whether you prefer to keep it classy with a subtle debossing or make it pop with a full-colour, photo-realistic digital print, our diverse collection and inspired branding solutions set you on the path to the most phenomenal branded promotional product in the industry





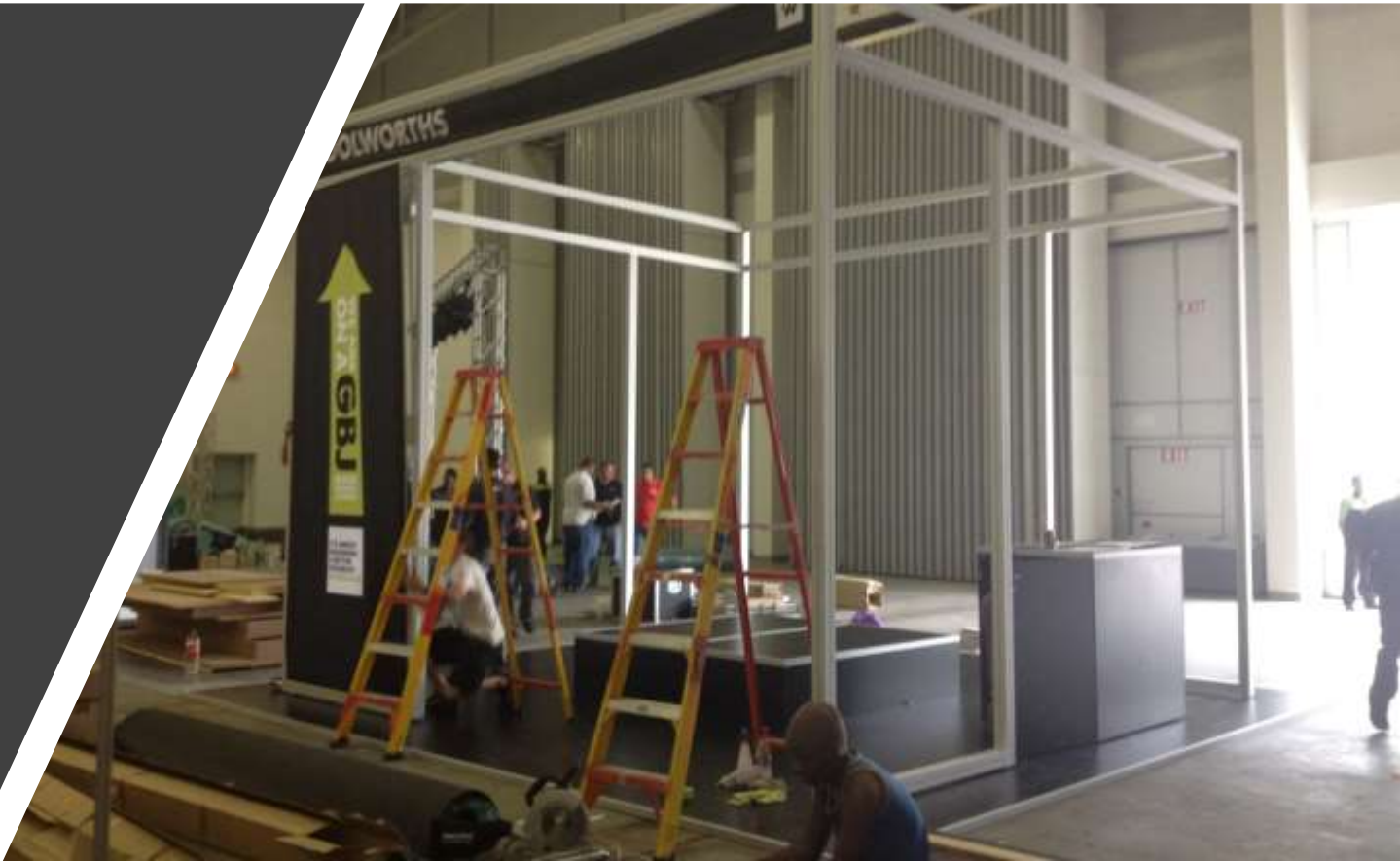
We offer a variety of
branding options



Woolworth's Stand & Coffee Bar

smart|art

Think it | we'll print it





Decorex Stand

Everything you see was printed, including
the floor tiles and carpet by Smart Art.

smart|art

Think it | we'll print it





Exhibition Stands



In the commuter society we live in, outdoor branding has the power to reach more consumers than newspapers or television.

In a driving country like South Africa, vehicle branding becomes moving outdoor advertising.

Moving media takes your brand to market using your very own vehicles.



Smart Art Installations

BE INSPIRED, have a look through our [Portfolio](#) which includes companies such as Liberty, Woolworths, Old Mutual, and Take-a-lot to name a few





Our site has been designed to provide the leading online catalogue of Promotional Products in Africa. The site contains an extensive range of Apparel, Gifting and Headwear.

With over 3000 unique items you are guaranteed to find the perfect product to connect your brand to your customer.





We offer a
variety of
products
available for
branding

Branded clothing





We offer a variety of
products options



Smart Gifts Custom Designs

A top-down view of a dark, textured desk. In the center is a tablet with a white screen. To the right is a black keyboard with a white pen lying next to it. Above the tablet are a pair of glasses and a black coffee cup on a saucer. To the left of the cup is a black pen and a spiral notebook. The text "Moad boards and mock-up Service" is overlaid in white on the tablet's screen.

Moad boards and mock-up Service





Carpet Reception



Reading Corner





Installation Picture





Before & After

smart|art
Think it | we'll print it



20 Cook Street
Observatory
Cape Town
7925

info@smartart.co.za

(021) 447-0872

www.smartart.co.za

smart | art

Think it | we'll print it